



Perfect Venue

Increase Revenue & Save Time



Luke Hutchison | CEO
hello@perfectvenue.com





Private events are a great way to grow your business

- Private events produce much **larger check averages** with more opportunities to upsell or set menus
- Enjoy **2x – 3x better margins** with helpful preorders and higher price points
- **Easily grow** your client base and loyal regulars while showcasing your venue and service to new visitors





But managing private events without software is time consuming & costly

- Updating the same information in multiple places **wastes scarce labor hours**
- Multiple spreadsheets, disorganized files and folders lead to **costly comps & stress**
- Building proposals the old-fashioned way leads to **lost revenue** when your competition sends a fast, professional, digital proposal

Losing one **\$5,000** event a month =
\$60,000 in lost revenue per year



Get organized & grow your business with Perfect Venue

BEFORE



AFTER





Get discovered by event planners using Perfect Venue's Marketplace

 perfect venue

 Where
San Francisco CA USA

 Style
Seated Or Standing

 Guests
Any number of guests

 All Venues

 Restaurant

 Catering

 Space Rental

 Activity

 Patio

 Private Dining

184 Event Spaces



The Salon

Shack15 • San Francisco, CA

 175 standing



Kilden/Finstua

Shack15 • San Francisco, CA

 175 standing



Wine Cellar

The Barrel Room • San Francisco, CA

 14 seated



Underground Lounge

The Barrel Room • San Francisco, CA





Hong Kong Room

Harborview Restaurant & Bar • San Francisco, CA

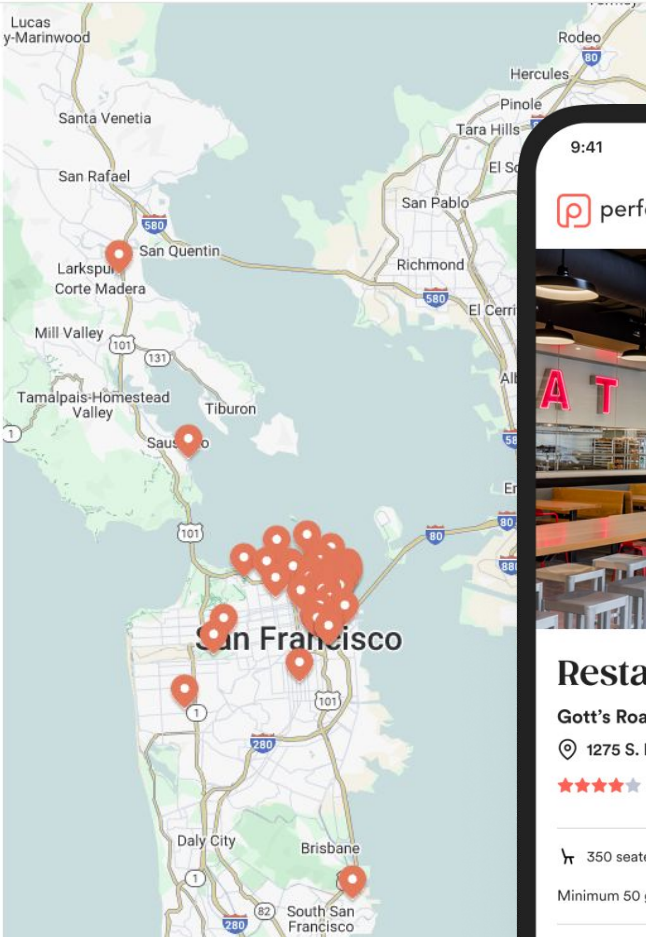




Main Dining Room

The Barrel Room • San Francisco, CA





9:41

 perfect venue



Restaurant Buyout

Gott's Roadside • Walnut Creek

 1275 S. Main St., Walnut Creek, Ca

★ ★ ★ ★ ★

4.7

Read 3 reviews

 350 seated

 350 standing

Minimum 50 guests Full Buyout

Find your perfect venue!



How we drive traffic

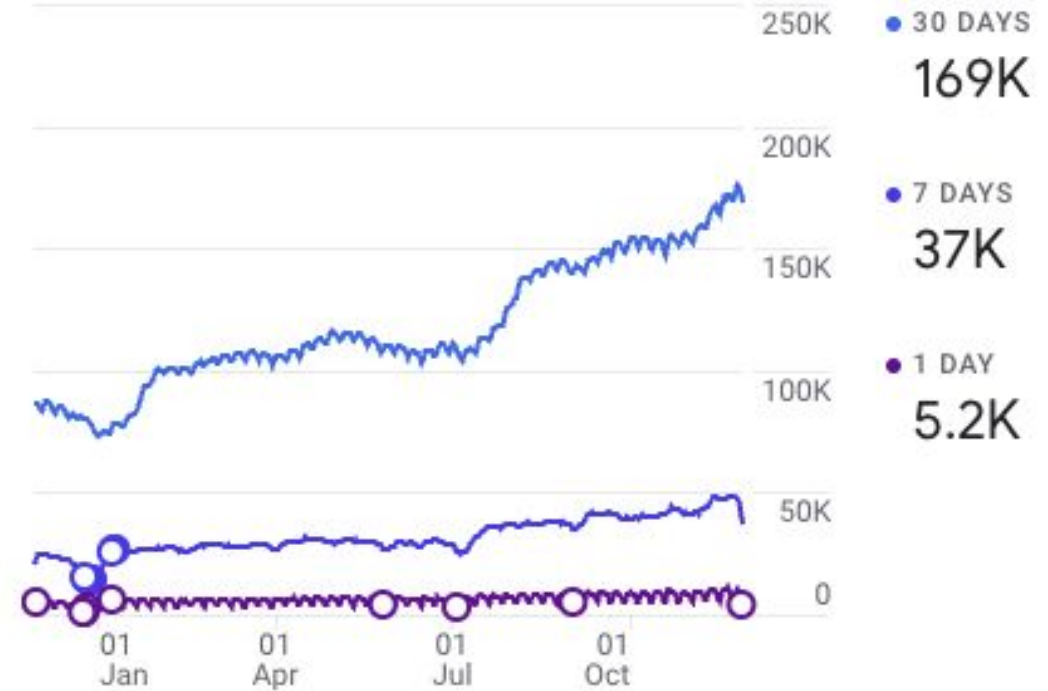
Get in front of new customers every month

- Google Ads
- SEO
- Thousands of dollars in monthly ad spend



HOW ARE ACTIVE USERS TRENDING?

User activity over time





How it works

Get inquiries from your website, social media or QR codes

- Collect information upfront through a customizable contact form your guests and team can easily access and fill out
- Reduce initial back-and-forth and eliminate lost leads

THE HENRY

Plan your event with The Henry

First Name *

Last Name *

Email *

Phone *

Organization

Event Name

Desired Date *

Start Time * ▼

Estimated Group Size

Celebrating

Message to Rubirosa Ristorante *

Send Request



How it works

Send fast,
professional
proposals that win
events

- Build beautiful proposals in **minutes**
- Offer additional menu options and add-ons for your guests to **easily upgrade** online
- Clear action buttons drive revenue—not confusion



Event Details

The Lola Rose
Friday, February 10, 2023
5:00pm - 9:00pm
50 people
Private Dining Room
Wedding

Contact
Susan Taylor
susantaylor@charteronerealty.com
(302) 528-4855

Sign & Pay

View PDF

Contact Us

Smith Rehearsal Dinner

Proposal

	Price	Qty	Total
 Appetizer: Cheese Board Cabot Clothbound Cheddar Aged 2 years, Jasper Hill Cellars, VT Maggie's Round Hill Gouda, Prosciutto and Melon	\$15.00 Per Person	100	\$1,500.00
 Bacon Wrapped Figs Black Mission Figs wrapped in apple smoked bacon stuffed with almonds and drizzled with honey	\$15.00 Per Person	100	\$1,500.00
 Plated Dinner Served with our seasonal vegetable medley and a buttered biscuit	\$25.00 Per Person	100	\$2,500.00
Choose 2 Protein Hide 3 Choices			
☐ Chicken	\$10.00		
☒ Steak	\$10.00		\$1,000.00
☐ Tofu			
Add-ons			
☐ Appetizer	\$10.00		
☒ Dessert	\$10.00		\$1,000.00

Totals

Remaining Minimum	\$50.00
Sub Total	\$450.00
Sales Tax (0%)	\$0.00
Gratuuity (20%)	\$45.00
Admin Fee (0%)	\$0.00
Grand Total	\$500.00
\$500.00 F&B Minimum not yet met (\$50.00 remaining)	Remaining Due \$250.00

Payments

Payment	Paid On	Amount
Deposit	April 10, 2024	\$50.00



How it works

Get paid with fast, secure & low-cost online payments

- No more credit card authorization forms—making the payments process **enjoyable for your guests**
- Deposits paid **securely** online (PCI Compliant)
- **Easily** charge the credit card on file before and after the event

Sign Agreement

× *Sign Here...*

By signing the agreement, you agree to the Venue's Policies

Charge Card

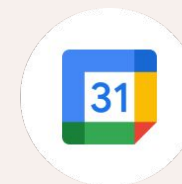
MasterCard 1234 ▾

 Secure Payments

After signing the agreement and paying deposit, you will be emailed a pdf of the signed agreement

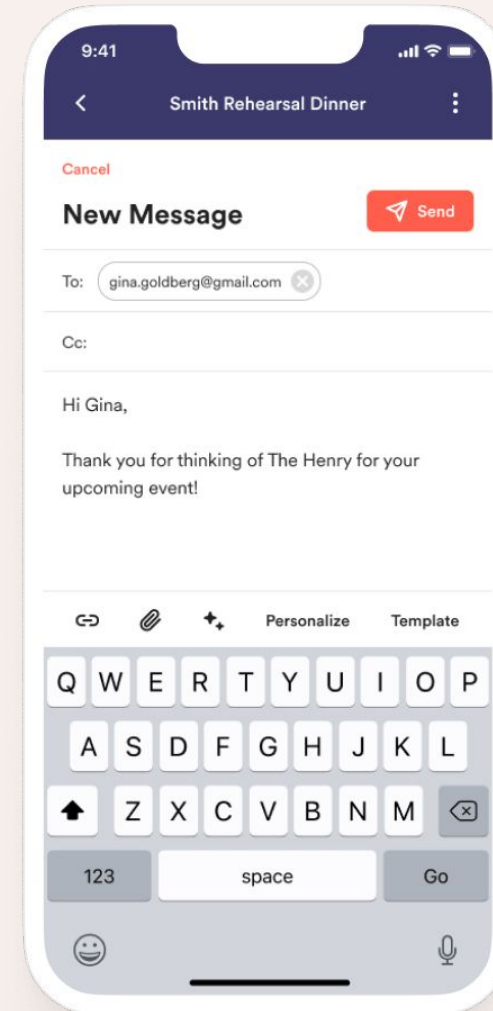
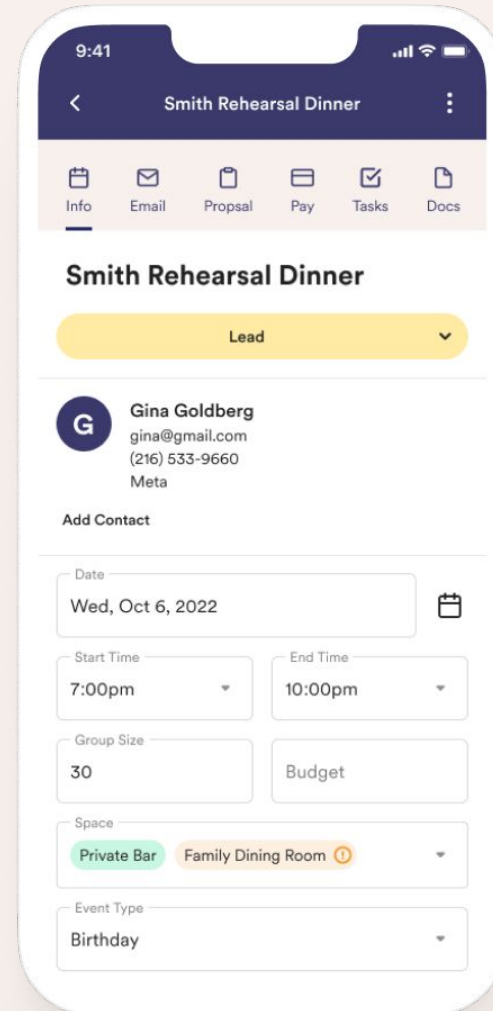
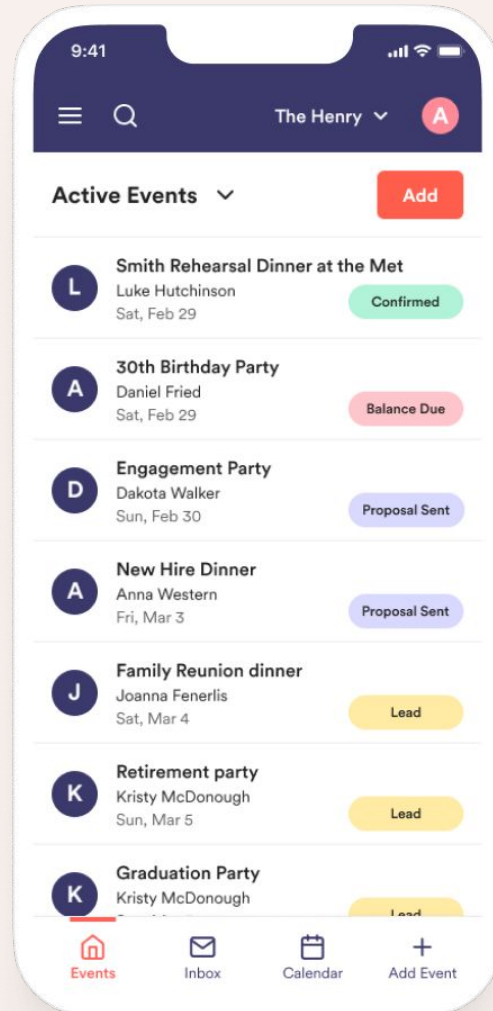
ClosePay \$6,990.00

We integrate with your existing tools





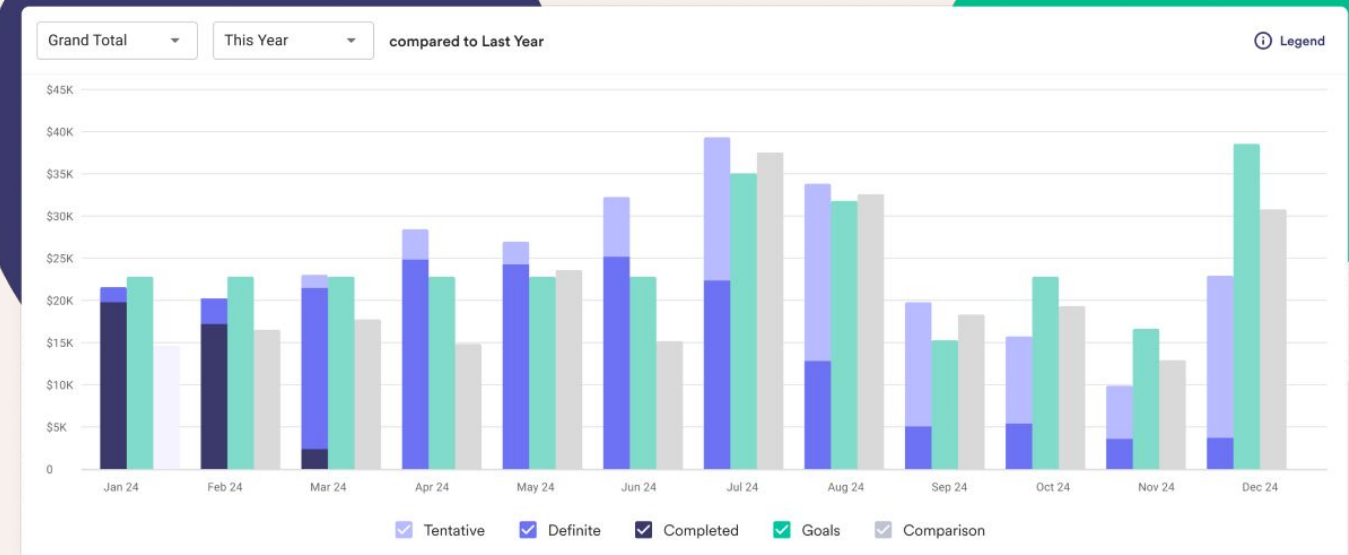
Easily respond to inquiries and add new events on the go, boosting **speed-to-lead**





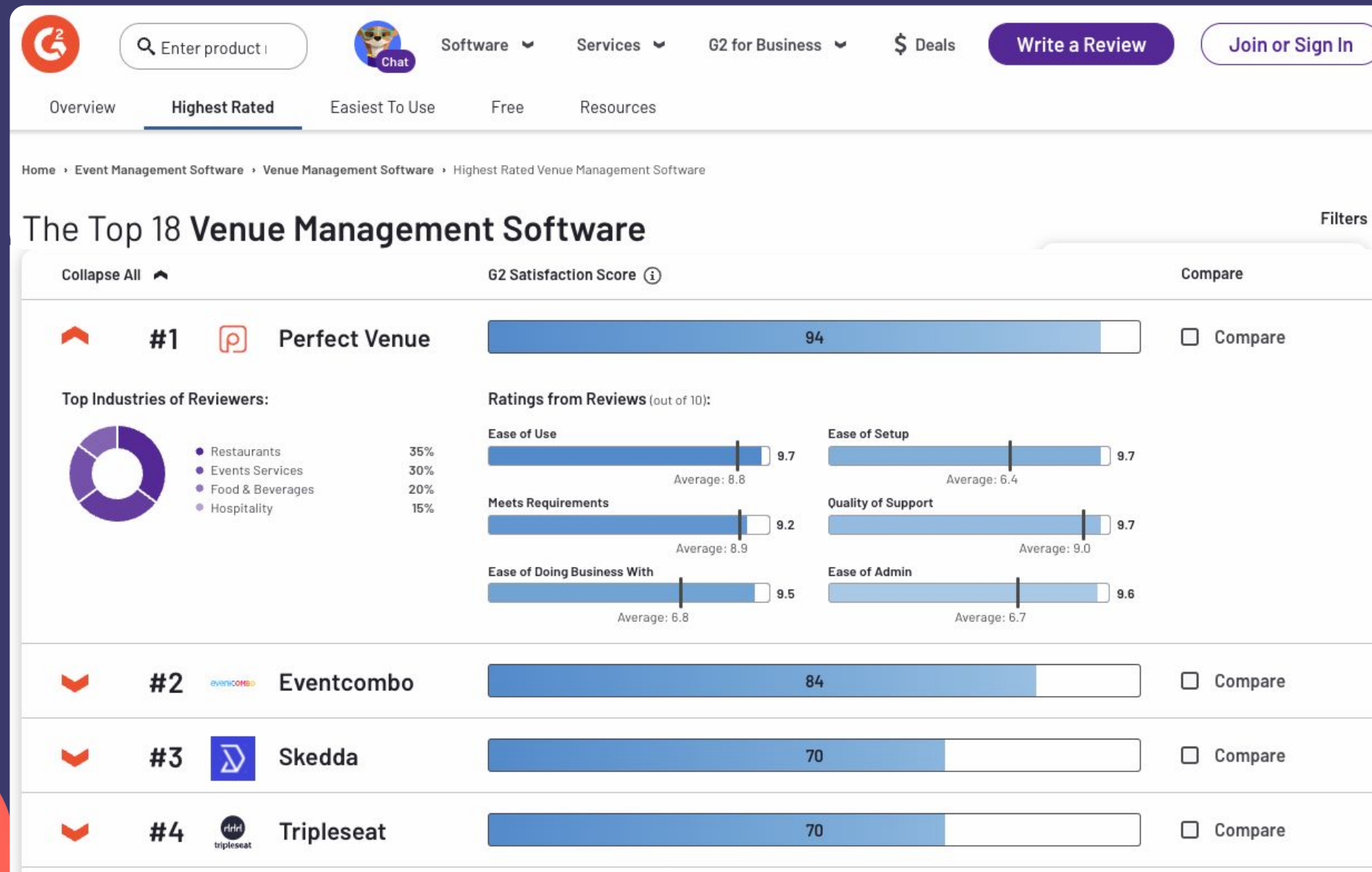
Watch your business grow

- **Drive decisions** with event analytics that automatically update
- No more choosing between flying blind or **wasting hours** exporting spreadsheets
- **Easily** export reports to Excel





The #1 highest rated venue management software





Flexible plans that pay for themselves with just 1 more booking per year

	Professional	POPULAR Premium	Enterprise
Additional Features	- Flexible Payment Options - Multiple Event Policies	- Team Management (Event Owners, Tasks, Team Messages, Log Activity) - Marketing Analytics - Embedded Contact Form - Advanced Integrations (Prismm, Table Reservations, etc.)	- Event Sessions (Multi-day Events) - Initial Contract Items - Countersign Agreements - Custom Documents - Guest Questionnaires
Processing Fee Includes AMEX (2.9% + \$0.30/transaction fee)	0.5%	0.3%	0.0%
Cost (Billed annually)	\$199 per mo/location	\$299 per mo/location	\$399 per mo/location

Add Ons

Floor Plans
\$149/mo/location

Event Data Import
\$0 (DIY) or \$500 (PV)



Full service account set-up & migration

Full Account Setup

Menu upload & digitization

Spaces

Logo

Policies

Tax rates

Email Templates

Website integration

Stripe integration

Users

Migration

(if using another online system)

Upcoming events

Past events (optional)

Payment data

Leads (optional)

Just sit back and relax, we do everything for you!





You're in great company



"Very slick and easy to use software. Perfect Venue makes it easy to boost sales with templates. A big timesaver."

Time is money. Perfect Venue allows me to manage events and our venue in one tool, saving so much time. I can respond quickly and not miss any leads while accomplishing many other tasks."

Brad

Chef-Owner at SALT



"Our restaurant group had been using Gather and were really happy with it. However, when we migrated to Tripleseat, we found the user experience to be overwhelming."

We're so glad we found Perfect Venue because it is quick to learn, easy to use, the team has great response time and it's more affordable. It has also helped us streamline and secure our payment processing and guest experience. We're so glad we made the switch."

Cameron

Sales & Marketing Manager at The Fish Market



"Perfect Venue is so user-friendly and so interactive. It has completely changed our whole events program for the better - we're more able to accept deposits and track them, communicate with customers and BOH team members, and generally streamline our whole events SOP."

Emily

General Manager at Gertie

1,500+ Restaurants Nationwide

凯悦汇

HARBORVIEW
RESTAURANT & BAR



Italian
VILLAGE
RESTAURANTS

RUBIROSA



GOTT'S



barcelona



OG HOSPITALITY GROUP

EST. **PJW** 1983
RESTAURANT
GROUP

Trophy
BREWING CO.

greens
RESTAURANT



DIVIETO
RISTORANTE
DORAL · ESTERO